

# KUNAL BHATTACHARJEE

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## PROFESSIONAL EXPERIENCE

### **AbbVie**

**Chicago, IL**

#### **Product Designer & Engineer - Contract**

*January 2025 - Present*

- Designed, built, and tested an AI-assisted auditor for Global Environment, Health, and Safety officials, from concept to production, reducing pre-audit document review by 25% in 14 major global manufacturing sites
- Designed and built a Product Owner for an Agentic AI-driven natural language interface for a cross-functional data marketplace
- Designed and built an Environmental Health and Safety internal tool for manufacturing site employees to keep track of site operations and assign and manage tickets
- Designed and built an overarching Supply Chain data analytics tool to provide timely data for supply chain plans, routes, manufacturing, and transport

### **Self Employed**

**Remote**

#### **Freelance Product Designer & Manager**

*November 2023 - December 2024*

- Completed user research, beta testing, and user acceptance testing (UAT) processes, identifying and resolving 6 critical design issues before product launch, resulting in a 10% increase in user adoption.
- Conducted market research to find product-market fit by interviewing current clientele and analyzing market trends to suggest new product opportunities and strategies, resulting in stakeholder buy-in.

### **Unosquare**

**Remote**

#### **Product Designer - Contract**

*August 2023 - January 2024*

- Designed high-fidelity wireframes and prototypes for a B2B client in the healthcare space, specializing in data visualization, account management, and dashboard, improving user satisfaction by 12%.
- Conducted user research by organizing qualitative data and extracting key insights that resulted in a 30% increase in user retention.
- Gathered feedback from current clientele to find areas of opportunity to improve current service offerings, resulting in stakeholder buy-in.

### **Ford Motor Company**

**Remote**

#### **Product Designer - Contract**

*December 2021 - July 2023*

- Designed three key features for 2.4 million active users by benchmarking other applications, conducting research, collaborating with cross-functional teams such as product management, development team, and marketing as well as rapidly iterating through Figma and Sketch, resulting in successful beta launches and positive feedback from internal and external stakeholders
- Delivered high-fidelity designs that optimized long-distance route planning, incorporating vehicle range and charge levels, driving the adoption rate to 91%.
- Utilized Sketch and Chargepoint API data to create smart filters for displaying charge availability on mobile and web-based in-vehicle HMIs, benefiting 61,000 active drivers and 125,000 fleet clients.

### **Genomic Life**

**Remote**

#### **UX Researcher & Designer - Contract**

*July 2021 - September 2021*

- Conducted thorough user interviews of a diverse target market selection to capture valuable insights and incorporate important takeaways into a recommendation plan presented to key stakeholders.

## EDUCATION

**University of Wisconsin - Madison**, Bachelor of Science (BS), Economics

**September 2017 - December 2020**

## CERTIFICATIONS

Certified Scrum Product Owner - 2023

University of Oregon - UX/UI Design Certification - 2020-2021

IBM Enterprise Design Thinking Practitioner, IBM - 2021

## SKILLS

Claude, Codex, Python, Replit, Product Management, Jira, Figma, User Research, UI/UX Design, HTML/CSS, SQL, Business Analytics, Excel/Numbers/Sheets, Agile, Scrum, Adobe Creative Suite

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